It's the Alpine soft cooler from Igloo® and it's just perfect for summer. Because it keeps plenty of drinks* cool all at the same time. And it's yours FREE with 80 Alpine pack UPCs plus postage and handling. Just send the completed order form. We'll send you the soft cooler. And you'll be totally refreshed all summer long. Pretty cool, isn't it?

*Cooler can hold up to twelve 12 oz. cans.

1. Fill out all information below. Offer will expire on September 30, 1995.
2. Print your name and address clearly. You must include your signature and your birth date.
3. In your envelope, enclose your Alpine pack UPCs for your order. Carton UPCs are not accepted.

4. Send check or money order for postage and handling payable to: "Alpine Soft Cooler Offer" P.O. Box 8122, Dover, DE 19905-8122. DO NOT SEND CASH.
5. Limit 1 Alpine Soft Cooler per person.

Alpine Soft Cooler Order Form.

❑ Mr.
❑ Mrs.
❑ Ms. _____ Home Phone ( )_____

Address_____ Apt # _____

City _____ State _____ ZIP_____

Current Brand _____ Previous Brand Smoked _____

	Quantity	Total Pack UPCs Enclosed	Total Postage & Handling Enclosed
Alpine Soft Cooler	1	80	$4.00

Offer limited to smokers 21 years of age or older. Allow 10-12 weeks for delivery. Not responsible for lost, late, misdirected, mutilated or postage-due mail. No facsimiles accepted. Offer good only in the USA. Offer void where prohibited. Offer void to employees of Philip Morris and its advertising agencies. No group or organization orders or requests will be honored.

By participating in this offer and signing below, I certify I am a smoker of 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.

Signature X _____ **(required)** Date of Birth **(required)** ____/____/____ Month Day Year

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